

## ORDER

### In the matter of Complaint against the Promo of Programme 'Mirchi Music Awards' telecast on Colors TV Channel at 8 PM on 28 February 2013

A complaint has been filed against the Promo of the Programme 'Mirchi Music Awards' aired on Colors TV at 8 PM on 28 February 2013. There was also a telecast of the said Programme.

The Complainant states that the hosts of the music award show, Mr. Ayushman Khurana and Mr. Anu Malik, make fun of singer Mr. Bappi Lahiri in an indecent manner and say, "Jis ke paas itna saara Gaan (pause) hai, woh tumhara Gaan (pause) kyun lega?"

The Council watched the Promo/Programme pertaining to the complaint. Thereafter, the Channel filed their Reply and the Council also heard the Channel's representative on 10 July 2013. It was stated that this is only an inadvertent error and the Channel apologizes for the same.

At the very outset, we must mention that the joke made in the Promo/Programme was indecent and in a very bad taste. The Council found that the Promo of the Programme was in violation of 'Theme 2: Sex, Obscenity and Nudity', Category G - Clause a) and Category R - Clause a) of IBF's Self-Regulatory Guidelines.

At this stage, it is also apposite to refer to the ADVISORY dated 19 July 2012 issued by this Council on 'Award Functions':

*"The BCCC has received several complaints relating to the telecast of film award functions and shows.*

*"On reviewing these complaints, the BCCC has found that many of these shows feature vulgar dialogues, double-entendres and smutty puns from the anchors. Sometimes, the content of the so-called jokes is demeaning to women and other communities.*

*"It is not the BCCC's intention to censor these shows, which are, after all, live events. But we believe that if the content is to include adult humour then the telecast of these shows should only begin after 11pm. Nor should any repeats be broadcast before 11pm.*

*"The BCCC notes that, in many cases, the shows were not telecast live but aired at a later date. It wonders why, in such cases, the channels were not able to remove inappropriate content from telecast during prime time.*

### **BROADCASTING CONTENT COMPLAINTS COUNCIL**

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*"The BCCC advises all channels to exercise discretion while telecasting award functions, to guard against the inclusion of adult content during prime time and to refrain from airing any content that is demeaning to women and other communities."*

The Council found the Programme, 'Mirchi Music Awards' to be clearly in violation of this Advisory as well as in violation of IBF's Self-Regulatory Guidelines.

In view of the above, the Council decided that the Channel must run an Apology Scroll, in English and in Hindi, one after the other, in large and legible bold fonts at normal speed, THRICE every day, between 12 Noon and 9 PM, for a period of TWO (02) Days, from Tuesday 1 August 2013 to Wednesday 2 August 2013.

Subsequently on 23 July 2013, the Channel sought a Review of the ORDER. The Chairperson directed that the matter be placed before the Council for Review at its 27<sup>th</sup> Meeting.

The Council once again heard the Channel's Representative at length at its 27<sup>th</sup> Meeting held on 12 August 2013. The Council rejected the Review application and UPHELD the Complaint.


The Council decided that the Channel must run the following Apology Scroll, in English and in Hindi, one after the other, in large and legible bold fonts at normal speed, THRICE every day, between 12 Noon and 9 PM, for a period of TWO (02) Days, from Tuesday 27 August 2013 to Wednesday 28 August 2013:

*"In compliance with BCCC's Order passed on 14 August 2013, Colors Channel apologizes for the telecast of the Promo of the Programme 'Mirchi Music Awards' on 28 February 2013. This was found to be in violation of Indian Broadcasting Foundation's (IBF) Self-Regulatory Guidelines."*

(Hindi translation attached)

In the Council's opinion, the breach in question being of a minor nature will not be considered a "Violation" within the meaning of Clauses 8.2 and 10.2 of 'Policy Guidelines for Uplinking of Television Channels from India, 2011' issued by the Ministry of Information & Broadcasting on 05/12/2011.

*For & on behalf of*  
Broadcasting Content Complaints Council

  
Justice (Retd.) A.P. Shah  
Chairperson

14 August 2013  
New Delhi

"ब्रॉडकास्टिंग कंटेंट कम्प्लेक्टस कौंसिल (BCCC) द्वारा 14 अगस्त 2013 को पारित आदेश के अनुसार, Colors चैनल 28 फ़रवरी 2013 को प्रसारित अपने कार्यक्रम 'मिर्ची म्यूजिक अवार्ड्स' के लिए क्षमाप्रार्थी है. इस कार्यक्रम के कछ अंश इंडियन ब्रॉडकास्टिंग फाउंडेशन (IBF) के स्वनियामक मानकों के उल्लेघन में पाए गए हैं."